

# INVOICE



www.wtsp.com

**WTSP-TV**  
**11450 Gandy Blvd.**  
**St. Petersburg, FL 33702**  
**Main: (727)577-1010**  
**Billing: (727)577-1010**

Billing Address:

**Southern Campaign Resources**  
**Attention: Accounts Payable**  
**235 E. Virginia Street**  
**Tallahassee, FL 32301**

Send Payment To:

**WTSP-TV**  
**WTSP Gannett Co Inc**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	Invoice Date	Invoice Month	Invoice Period
704713-1	08/12/12	August 2012	07/30/12 - 08/10/12

Station	Account Executive	Sales Office	Sales Region
WTSP	Aaron Ashe	Telerep Washing	National

Advertiser	Product	Estimate Number
Committee To Protect Flori	BRANDES	A

Flight Dates	Order #	Alt Order #
08/08/12 - 08/10/12	704713	06264858

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	1377	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/12	08/10/12	6-630p 10 News	6-630p	--WTF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTSP W 08/08/12 6:21 PM 6-630p 10 News 6-630p :30 BRND0102 \$1,000.00 NM									
2 WTSP Th 08/09/12 6:23 PM 6-630p 10 News 6-630p :30 ERI C0103 \$1,000.00 NM									
3 WTSP F 08/10/12 6:09 PM 6-630p 10 News 6-630p :30 FRI S004 \$1,000.00 NM									
2	08/08/12	08/08/12	LN (M-F)	M-F 11-1135p	--W----	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --W---- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTSP W 08/08/12 11:23 PM LN (M-F) M-F 11-1135p :30 BRND0102 \$2,600.00 NM									
<u>Total Spots</u>							<b>4</b>		

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$5,600.00</b>
<u>Agency Commission</u>	<b>\$840.00</b>
<u>Net Amount Due</u>	<b>\$4,760.00</b>

Any claims of errors or discrepancies in invoices must be notified to station within 15 days of receiving such invoice. Otherwise, all claims are deemed waived and invoice will be considered correct and agency and/or advertiser will be held responsible for payment. Any claim related to rates incorrectly paid must be submitted in writing to station within sixty (60) days of the invoice date or the claim will be waived. This invoice renders void any statement concerning liability which appears on correspondence from agency or advertiser. It is further agreed that the station does not accept advertising orders or space reservations claiming sequential liability. Notwithstanding to whom bills are rendered, Advertiser, Agency, Service, jointly and severally shall remain obligated to pay to station the amount of any bills rendered by station within the time specified, and until payment in full is received by station. Payment by Advertiser to Agency or to Service, shall not constitute payment to this station. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime. This station is an Equal Opportunity Employer.